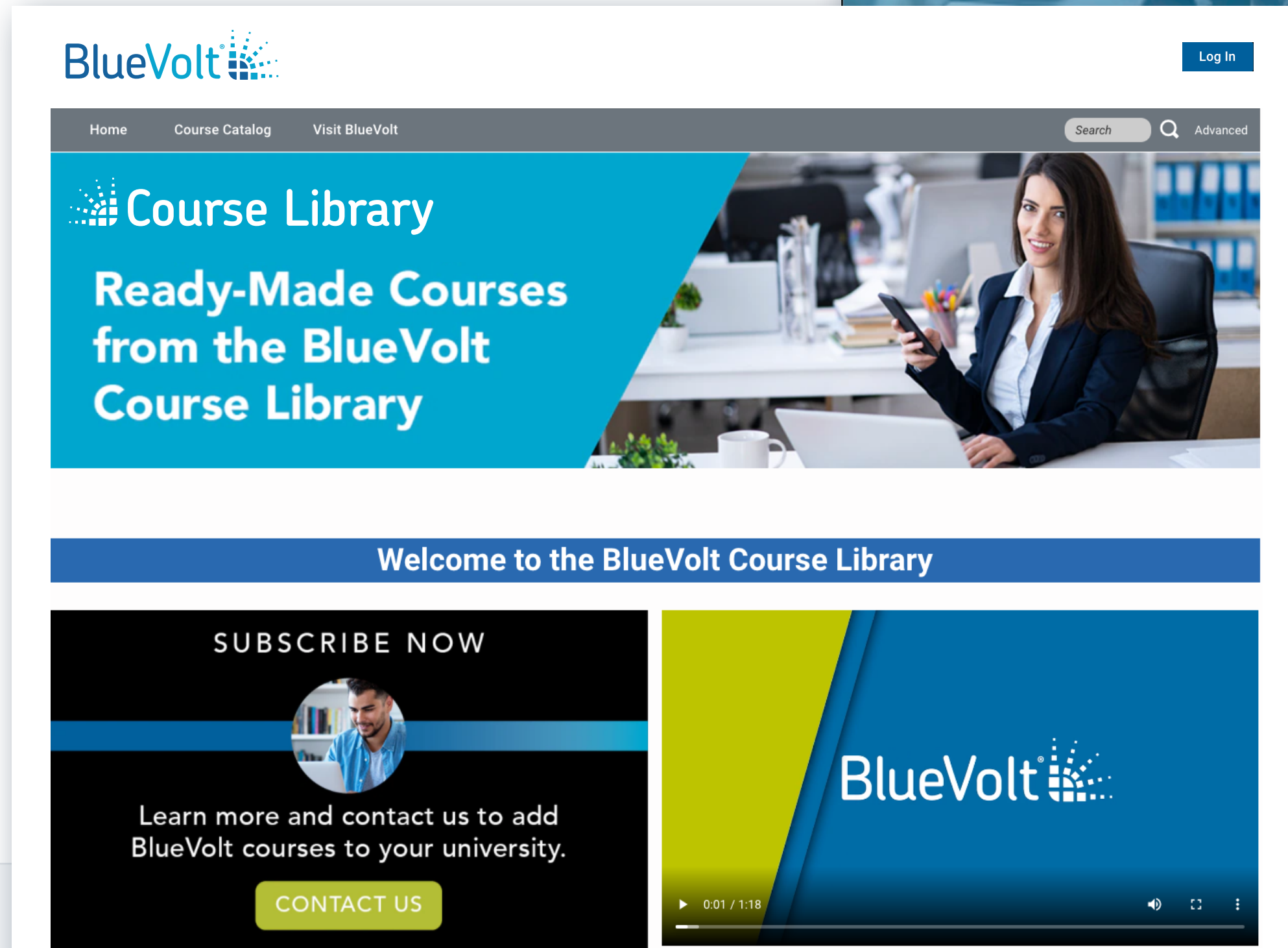
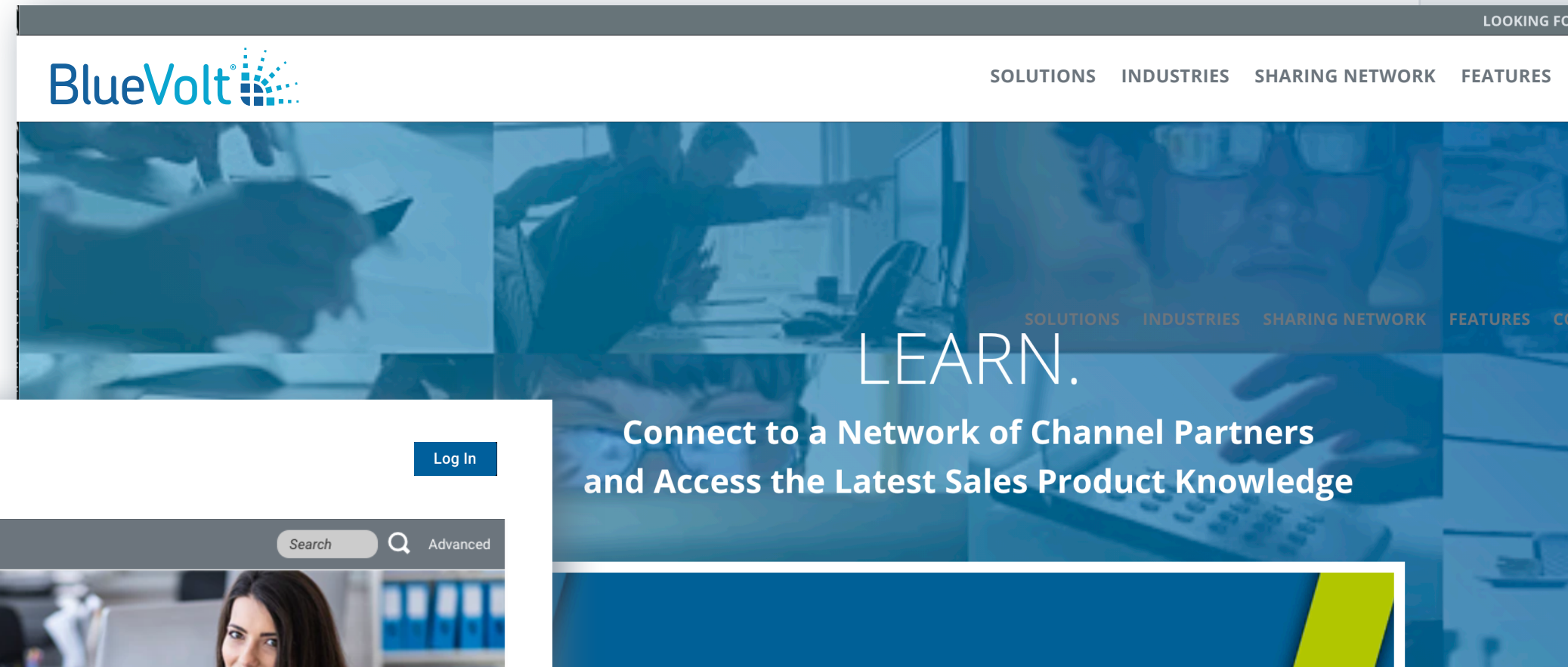


STANDARD LOGO TREATMENTS

PROSPECT & CUSTOMER FACING

- LMS Platform
- Website
- Letterhead
- Other company-wide materials



our Channel Message? How do you share your message throughout your channel and keep it consistent? BlueVolt is your answer.

BlueVolt's solution combines an award-winning product training platform with a robust sharing network of more than 5,000 manufacturers, distributors, buying groups, and associations. Inside the network, partners promote and share up-to-date

DIGITAL ADS

SOCIAL POSTS

- Social post images should have a subject with large forms/shapes since complex images get lost in visual clutter of a social feed.

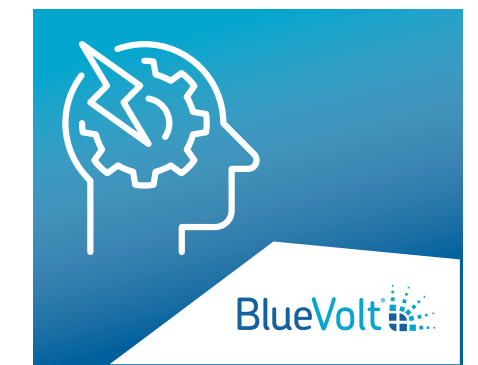
Avoid having text/headlines in the artwork of the post — they can live outside the artwork. Every post should have the BlueVolt logo as shown.



SMALL DISPLAY ADS

- Display Ad images should have a subject with large forms/shapes since complex images get lost in visual clutter of a social feed.

Avoid having text/headlines in the artwork of the post — they can live outside the artwork. Every post should have the BlueVolt logo as shown.



CAMPAIGN TREATMENTS

ADVERTISING

- Print campaign examples. Campaigns should have a single-minded message such as — Learn. Sell. Grow., or eLearning is the New Marketing or Knowledge Powers Growth... etc. But not be mixed-in or intertwined with each other.

**eLEARNING IS THE
NEW MARKETING**

- Expand Brand Awareness and Product Mindshare
- Deliver Consistent Product Training to Your Channel
- Expand Influence with Trade Pros, Specifiers & Partners

← Scan Me
Call: 888-321-2583
BLUEVOLT.COM

**eLearning is the New Marketing
Is Your Team Ready to Sell?**

- Gain Instant Access to Product Training Direct from Suppliers
- Prepare Sales Teams with Up-to-Date Product Knowledge
- Boost Your Sales As You Connect to Partners

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