



89%
More Likely to
Complete Courses with
\$BlueBucks Offered



91%
Learners More Likely to
Recommend Product



27%
Lift in Brand Engagement

Build Revenue and Brand Affinity with Incentivized Learning



Motivate your learners. \$BlueBucks delivers the tangible and flexible rewards that learners prefer even over cash. Put \$BlueBucks in your courses

to motivate individuals to learn more about your products and engage with your content.



Retain your learners. \$BlueBucks is proven to increase course completions. Learners come to trust your brand that

they are investing their time in and they want to keep learning.



Reap the benefits. Knowledgeable learners become confident about selling your products. \$BlueBucks gives your

learners a good feeling about your brand, and you get a good feeling about increasing revenue.



How it works:

- \$BlueBucks is a dollar-for-dollar reward program that BlueVolt offers for training.
- Learners collect \$BlueBucks by completing your courses.
- \$BlueBucks can be used for company swag, additional courses, and gift cards redeemable at dozens of online retailers.

